video.able

Multi-format video content.

Discover scroll.able on social media
• instagram • facebook
• twitter • linkedin

try an example

specifications

The user can watch a different video format (length, dimensions, and so on) depending on their interest and browsing behavior (website, social media, etc.). Three video formats are available: <1min (teaser), 2-5 minutes (essential), >8 minutes (in-depth).
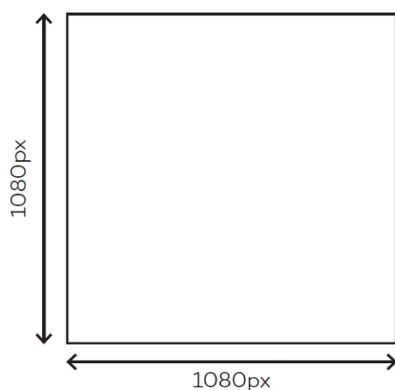
required files

Video must be provided in h264 format. The required formats can either be .MOV or .MP4. Subtitles are necessary ; they must be in English by default.

Textual elements appearing in the publication as well as the subtitles must be sent in a separate raw text file (.DOC, .ODT, .TXT, etc.) for communication purposes.

social media

The teaser video and the essential video will be uploaded on Youtube and Vimeo, and it will be shared on social media as well as on *.able*.
The teaser video must be less than onr minute long. The essential video must be between 2 and 5 minutes long.
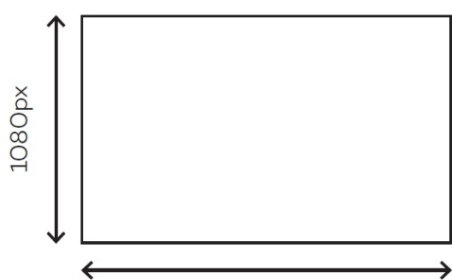
The videos must be square (1080px*1080px).

Subtitles must be provided in English in a .SRT file.

.able website

The in-depth video will be uploaded on Youtube and Vimeo, and directly on *.able* website.

No specific ratio is required but the video height must be at least 1080px.

Subtitles must be submitted in an .SRT file in English by default. Other languages can be provided, each in a separate .SRT files.

social media specifications

.able contributions are also distributed on social media. For your information, you can access <u>social media specifications</u>. You do not need to produce specific content for social media, we'll do it for you !

Number of files to deliver	Videos: 3 video files must be submitted Subtitles: 1 or more .SRT files must be provided
Format	h264 .MOV or .MP4
Subtitles language	English by default
Subtitles format	.SRT files
Raw textual elements	1 text file (.DOC, .ODT, .TXT, etc.)

1st video	2nd video	3rd video
teaser video	essential video	in-depth video
<1 minute	2-5 minutes	>8 minutes
Square 1080px*1080px	Square 1080px*1080px	No specific ratio 1080px-high minimum