

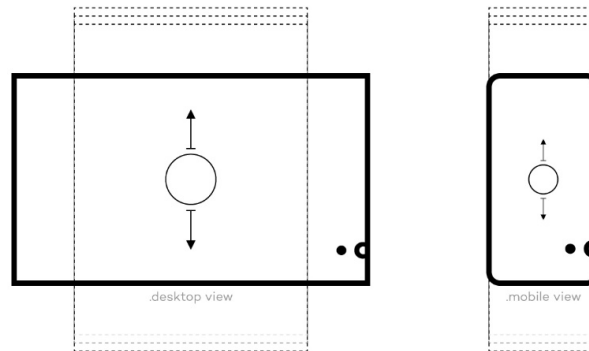
scroll.able

Content moves up and down as the user scrolls.

Discover scroll.able on social media

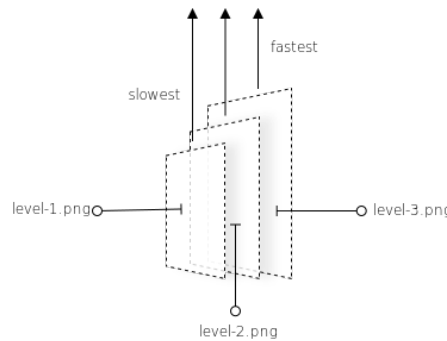
- [instagram](#) • [facebook](#)
- [twitter](#) • [linkedin](#)

[try an example](#)



specifications

When the user scrolls, each image layer moves up or down at different speeds giving an impression of depth in the page. The speed of each layer is defined by its height compared to the height of other layers: the higher the image, the faster it will move.



required files

Files must be in .PNG format with opacity capabilities. To enable depth effect with layers, files must be sent separately in distinct .PNG files named as shown in Fig. 1 (level-1.png, level-2.png, level-3.png).

Textual elements appearing in the publication must also be sent in a separate raw text file (.DOC, .ODT, .TXT, etc.) for communication purposes.

social media specifications

.able contributions are also distributed on social media. For your information, you can access [social media specifications](#). You do not need to produce specific content for social media, we'll do it for you !

Number of files to deliver	up to 3 .PNG files
Maximum height	No height limit
Maximum desktop width	768 px
Maximum mobile width	400 px
Minimum font-size	12 px
Raw textual elements	1 text file (.DOC, .ODT, .TXT...)

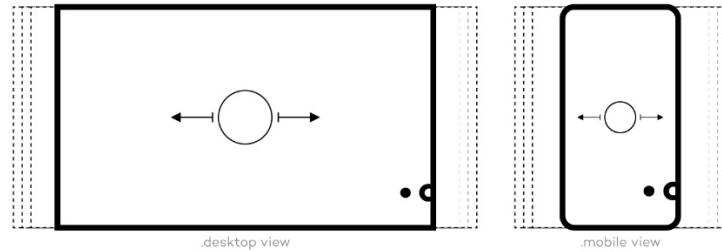
download sources

pan.able

Content moves from left to right as the user scrolls.

Discover scroll.able on social media

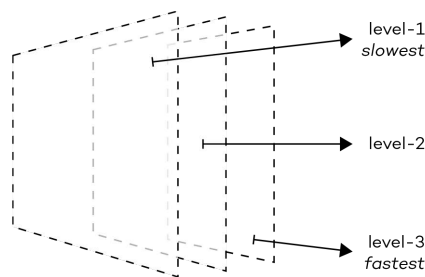
- [instagram](#) • [facebook](#)
- [twitter](#) • [linkedin](#)



try an example

specifications

When the user scrolls, each image layer moves from left to right at different speeds giving an impression of depth in the page. The speed of each layer is defined by its width compared to the width of other layers: the wider the image, the faster it will move.



required files

Files must be in .PNG format with opacity capabilities. To enable depth effect with layers, files must be sent separately in distinct .PNG files named as shown in Fig. 2 (level-1.png, level-2.png, level-3.png).

Textual elements appearing in the publication must also be sent in a separate raw text file (.DOC, .ODT, .TXT, etc.) for communication purposes.

social media specifications

.able contributions are also distributed on social media. For your information, you can access [social media specifications](#). You do not need to produce specific content for social media, we'll do it for you !

Number of files to deliver	up to 3 .PNG files
Maximum width	No width limit
Maximum desktop height	1080 px
Maximum mobile height	540 px
Minimum font-size	12 px
Raw textual elements	1 text file (.DOC, .ODT, .TXT...)

[download sources](#)

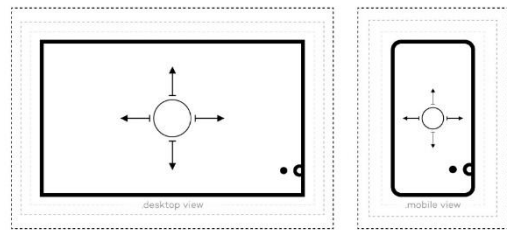
zoom.able

Content appears as the user zooms into it.

Discover zoom.able on social media

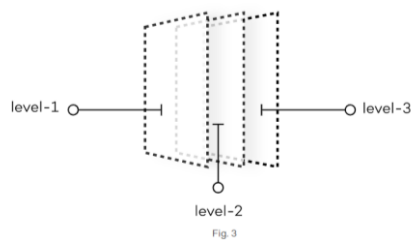
- [instagram](#) • [facebook](#)
- [twitter](#) • [linkedin](#)

[try an example](#)



specifications

The user can zoom in or out of the content by scrolling and pan the image in any direction. By zooming in, layers appear successively in depth.



required files

Files must be in .JPG format (or .PNG format if transparency is needed). To distinguish them, all layers must have the same size and must be composed at full-scale. Each layer must be in separate files named as shown in Fig. 3 (level-1, level-2, level-3).

Files must be uploaded, and transitions configured on the [zoom.able setting interface](#), then download the .ZIP file that will enable online integration. Please contact us through the [contact form](#) to demand access.

Textual elements appearing in the publication must also be sent in a separate raw text file (.DOC, .ODT, .TXT, etc.) for communication purposes.

social media specifications

.able contributions are also distributed on social media. For your information, you can access [social media specifications](#). You do not need to produce specific content for social media, we'll do it for you !

summary table of elements to deliver

Number of files to deliver	up to 3 .JPG or .PNG files
Maximum height	No height limit
Maximum width	No width limit
Minimum font-size	0.75 pt
Integration	Mandatory use of the zoom.able setting interface
Raw textual elements	1 text file (.DOC, .ODT, .TXT...)

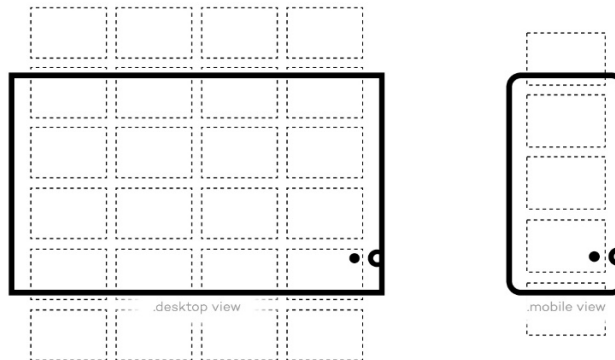
story.able

Content appears as a storyboard with optional captions.

Discover scroll.able on social media

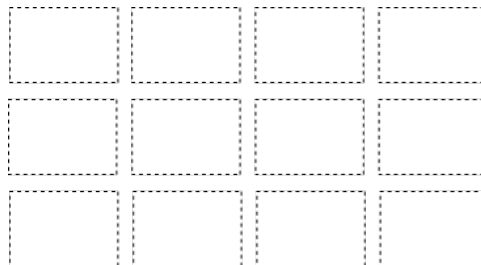
- [instagram](#) • [facebook](#)
- [twitter](#) • [linkedin](#)

[try an example](#)



specifications

Images are displayed inline in a grid. Optional text can be added below each image. Each caption can be up to 280 characters.



required files

Files must be in .JPG files or .PNG format, and they must have the same width and height to maintain a regular layout. You must select the background color, either black or white.

Each image must be sent in separate files named "image-1", "image-2", etc. Captions must be sent in a separate text file (.DOC, .ODT, .TXT, etc.).

social media specifications

.able contributions are also distributed on social media. For your information, you can access [social media specifications](#). You do not need to produce specific content for social media, we'll do it for you !

Number of files to deliver	Images: No limit to the number of files. Files must be .JPG or .PNG Captions: 1 text file (.DOC, . ODT, .TXT, etc.)
Maximum height	No height limit
Maximum width	442 px (per image)
Size	All files must have the same width and height
Max characters	280 characters per caption

[download sources](#)

video.able

Multi-format video content.

Discover scroll.able on social media

- [instagram](#) • [facebook](#)
- [twitter](#) • [linkedin](#)

[try an example](#)



.desktop view



.mobile view

specifications

The user can watch a different video format (length, dimensions, and so on) depending on their interest and browsing behavior (website, social media, etc.). Three video formats are available: <1min (teaser), 2-5 minutes (essential), >8 minutes (in-depth).

required files

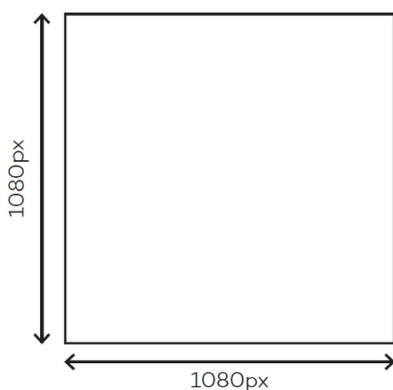
Video must be provided in h264 format. The required formats can either be .MOV or .MP4. Subtitles are necessary ; they must be in English by default.

Textual elements appearing in the publication as well as the subtitles must be sent in a separate raw text file (.DOC, .ODT, .TXT, etc.) for communication purposes.

social media

The teaser video and the essential video will be uploaded on Youtube and Vimeo, and it will be shared on social media as well as on .able.

The teaser video must be less than one minute long. The essential video must be between 2 and 5 minutes long.

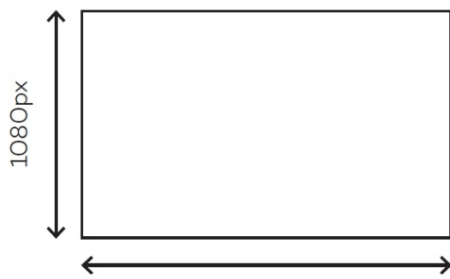


The videos must be square (1080px*1080px).

Subtitles must be provided in English in a .SRT file.

.able website

The in-depth video will be uploaded on Youtube and Vimeo, and directly on .able website.



No specific ratio is required but the video height must be at least 1080px.

Subtitles must be submitted in an .SRT file in English by default. Other languages can be provided, each in a separate .SRT files.

social media specifications

.able contributions are also distributed on social media. For your information, you can access [social media specifications](#). You do not need to produce specific content for social media, we'll do it for you !

Number of files to deliver	Videos: 3 video files must be submitted Subtitles: 1 or more .SRT files must be provided
Format	h264 .MOV or .MP4
Subtitles language	English by default
Subtitles format	.SRT files
Raw textual elements	1 text file (.DOC, .ODT, .TXT, etc.)

1st video	2nd video	3rd video
teaser video	essential video	in-depth video
<1 minute	2-5 minutes	>8 minutes
Square 1080px*1080px	Square 1080px*1080px	No specific ratio 1080px-high minimum